



## Guidelines for Liquor Vendors

- Liquor vendors must have authorization from Liquor Control and Licensing Branch (LCLB).
- Liquor vendors must comply with LCLB Policy Directives 2011-2016.
- Preference will be given to liquor vendors located in the Central Okanagan, within our boundaries of Armstrong to Summerland. In order to align with our “make it, bake it, grow it” rule, preference will be given to vendors that are BCVQA, craft designated, or who grow their own fruit to make their product.
- Liquor vendors conducting a storefront retail operation, other than farm-gate or home business sales, will only be accepted on a case-to-case basis by the Board of Directors. As well, more than one vendor sharing a booth will be reviewed on a case-to-case basis by the Board of Directors.
- There will be a maximum of 6 liquor vendors per market in the shoulder season (April-June, September-November), and a maximum of 4 liquor vendors in high season (July and August), subject to availability. Liquor vendors will be given a spot on a rotating basis.
- Liquor vendors shall read, understand and comply with the KFCMS Rules of Operations 2016, as should any staff or helpers at their booth.
- Each new liquor vendor applicant will be reviewed by the Market Manager and the Board of Directors.
- Liquor vendors must be represented by the principle/brewer/distiller, or appropriate employee of the producer to ensure that there is a high degree of product and brand knowledge. All liquor vendors and their employees must have Serving it Right.
- Any and all certificates, permits and authorizations must be in full view at all times for the public and Market Manager to read.
- Liquor vendors must have the Kelowna Farmers’ and Crafters’ Market Society and the City of Kelowna named as additional insured for liability purposes. Liquor vendors are responsible for providing a copy of their liability insurance to the Market Manager.
- Liquor vendors must be onsite at the market on days they have pre-booked by 7 AM, are expected to be set up by 8 AM, but must not sell until 9 AM.
- Each business is required to pay a yearly associate membership fee of \$15, stall fees per day are \$63.